

# Ann R. Marion

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## CONSULTANT & WEB SERVICES SOLE PROPRIETER Small Business/ Academia & Technology Mediated Learning

Small Business/Sole Proprietor: Assist Small Businesses in New Jersey, Greater NYC, & New England to promote their businesses on the internet, and support course websites for Colleges. Experience working with teachers, scientists, and entrepreneurs to integrate internet and new technologies, and balance best utilization of print, interactive computer applications, hands-on classroom activities, and face-to-face among peers, coaches, experts, or collaborators.

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### PROFESSIONAL EXPERIENCE

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**StonySoft Consulting, South Orange, NJ (formerly Sudbury, MA) 1998-Present**

**Sole Proprietor/Consultant:** *Provide Web Services to Colleges, Small Businesses, Artists: Project highlights:*

**Dartmouth University, Hanover, NH 1998-Present**

*Distance learning consultant* and *Webmaster* for online component of regular classroom courses in role spanning strategic guidance and hands-on implementation. Edit and adapt content for web pages of lecture series: "Healthcare in the 21<sup>st</sup> Century" at Dartmouth Thayer School of Engineering. Design and implement graphics, videos, secure docs download. Integrate HTML website with Blackboard courseware, and on-line libraries. Act as Help Desk to students.

**Brandeis University, Waltham, MA 1999-2002**

*The Dynamical and Evolutionary Machine Organization Lab is known for breakthrough new approaches in computation, learning and computer intelligence and robotics.*

**Director of Educational Technology Programs / Senior Researcher**

Project management of peer-to-peer, web-based educational initiatives. Supervised implementation of Internet systems in java, PERL, and HTML by graduate students, and oversight of testing in real-world classroom settings. Optimized established industry network to represent program in the educational community. Cultivated collaborative relationships with researchers and institutions in different domains of expertise.

**StonySoft Consulting/Dynamic Diagrams, Providence, RI 1999-2000**

*Graphic and Information Architecture Consulting Group based in Providence with client in Boston.*

*Project manager* and *chief liaison* with Boston based client. Provided strategic guidance, research and evaluation of solutions, production management, and website development for distance learning initiatives. Opened communications between technology experts, management, and client. Drafted information architecture report. Managed development of web pages in alignment with client's page layout system and branding scheme.

**Sixth Floor Media, College Division, Houghton Mifflin Company, Boston, MA 1996-1998**

*Semi-autonomous department within college division, set up to sell software tools to academic community.*

**Product Development Manager**

Directed research and development of next generation instructional titles and applications for distance learning, utilizing both print and computer-based publications, integrating customer-centric design process with telesales/database marketing. Integrated faculty input into design of software functionality by conducting focus groups, attending academic conferences, and setting up online user chat sessions with company's tech support, development, and sales staff.

**Corey & Company Designers, Inc., Watertown, MA 1995-1996**

*Graphic services and design entity serving top company and academic institutions nationwide and employing world-renowned graphic artists.*

**Design Director / Business Partner**

- Brought digital capability to company, guiding designers and clients through new digital projects including websites, multimedia presentations for focus group testing, and multimedia CD-ROMs.

**Stonysoft, Gt. Barrington, MA**

**1993-1995**

*CD-ROM production company, implementing exemplary interactive titles to showcase new technologies.*

**Producer / Co-Founder**

Managed all business operations including sales, marketing, financial, and project management. Design and implementation of multi-media. Invention of integrated digital video and effects with text and film images. Key player in acquisition and merger with graphic design firm – Corey & Company Designers.

**Apple Computer “Vivarium Program,” Advanced Tech. Group, Los Angeles/ Cupertino, CA 1985-1992**

*Innovative computer manufacturer, supporting R&D in educational use of computers tested in model schools.*

**Research Director**

Managed invention, implementation, and testing of varied technology prototypes in schools. Served as liaison with Los Angeles school board. Supervised up to 12 staff members, graduate students, and teachers. Worked with curriculum experts and teachers to evolve yearlong activities and curricula that would work in the “real-world” classroom.

**Early Professional Tenure:**

**Researcher** ■ Hewlett Packard, Video Enhanced Graphics, Palo Alto, CA

**Principal Investigator/Program Manager** ■ Atari Inc., Interactive Animation Group, Sunnyvale, CA

**Researcher/Scriptwriter** ■ Paradox Films, Cambridge, MA

**Video Course Production/Operations Mgr** ■ MIT: Center for Advanced Engineering Study, Cambridge, MA

**EDUCATION**

**Master of Science, Visual Studies** – MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, MA

**Bachelor of Fine Arts, Illustration/Museumology** – CORNELL UNIVERSITY, Ithaca, NY

**TECHNOLOGY SKILLS:**

- Office Applications: Lotus Notes, Lotus DB, Microsoft Office (Word, Excel, PowerPoint, Project)
- Statistics: SYSS
- Multimedia Applications: Macromedia Dreamweaver, Director, Fireworks, Adobe (Premiere, COSA, Photoshop, Illustrator, Acrobat) Quark, Debabelizer, Style Master, iMovie, Quicktime, Audioshop, Infini-D 3D modeling, BBEdit; Oxygen; Blackboard Course Management
- Software Development Management: PHP, Java, C, C++, Lisp, Smalltalk, Databases: FramerD, SQL, 4-D
- Programming: Java, PERL, XHTML/HTML/CSS, Playground, PL1, Logo, Basic, HyperTalk, FTP/SFTP/SSH
- Operating Systems: Mac OS, Windows NT, Unix, Linux
- Languages: French (6yr HS), 1 yr Berlitz; Spanish 6 months Berlitz; Intro Arabic (Cambridge Center Adult Ed)

**PERSONAL:**

Married, Mother of 2 daughters settled in South Orange, NJ, (previously in Sudbury, MA for 14 years)